Website Launch Follow Up

First of all, thank you for allowing me to partner with you in promoting your business online!

The new site is "live", visitors are checking it out, and business is being generated. We are done . . . or are we? Websites, like most every other aspect of your business (and life in general!), need regular maintenance and attention to function at peak efficiency and to be most effective. Going "live" is not the end of the story, much like building a home, or owning a car; you are never finished.

For the first month after launch I will do weekly backups of the database and one full site backup at or about the 30 day point. Minor edits such as spelling errors, or rearrangement of page elements, or updates (including WordPress updates and plugin updates that are released during the first 30 days following launch) are included in the original site cost. Also included is a brief lesson (if needed) on editing your content with your Editor login.

Maintenance Options after 30 days:
Basic - $25/month, payable monthly/quarterly in advance, includes:

- Weekly database backup stored remotely at Amazon Web Service S3 (Amazon S3)
- Monthly full site backup stored remotely at Amazon S3 (backup files can be emailed to you as well)
- WordPress updates installed and verified as released
- Plugin updates installed and tested as released
- Google Analytics or other traffic monitoring reports sent monthly or on a schedule you determine
- Site edits to content (if needed) billed additionally at $50/hour, minimum $25
  Your current login is as an "Editor", gives you access to change the content only on existing pages.

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Deluxe - $50/month and up based on your specific needs, payable monthly/quarterly in advance, includes:
All services in the **BASIC** package PLUS:

- All edits to site content at your direction – you provide the content and I will add it to the site
- Continuous SEO monitoring and updating as needed
- Installation and setup of additional plugins for added functionality, as needed

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NO Maintenance - $50/hour, minimum $25, payable at time of service

For the do-it-yourselfer, I will turn over the "Administrative" log in and you will have full access to the site, database, and all plugins installed on the site at the time of launch. Backups, traffic monitoring, updates, and edits will be in your control and up to you to perform. I will provide a brief overview of the site structure and procedures.
If you do need to call for assistance or edits, it will be billed at my usual rate, listed above.